

# Governor's Office of Economic Development @ Work



The Governor's Office of Economic Development (GoED) is a One-Stop-Shop for economic development, business assistance and California job creation efforts. GoED works with companies and organizations across the state to market the benefits of doing business in California, recruit new businesses, and support private sector job growth. By leveraging a statewide network of partners, GoED is able to assist business growth and job development across a wide array of industry sectors and regions.

## Direct Business Assistance

GoED operates one of the only Direct Business Assistance Operations in state government, whereby anyone can call/email the office and get immediate personalized assistance.

- *GoED has directly assisted over 4,500 business owners and individuals.*
- *95% of the businesses GoED has assisted are small businesses.*
- *Assistance includes permit streamlining, starting a business, relocation or expansion, regulatory challenges, and much more.*

## Retention and Attraction Strike Teams

GoED Strike teams have worked with companies such as Propel Biofuels, Mounting Systems, March LifeCare, Bayer Healthcare, Allied Defense Recycling and many more to help expand their operations in California and add new jobs.

- *GoED has worked with several medium and large manufacturing firms to keep existing jobs in California while bringing new opportunities to the state.*

## Aligning Government Resources

GoED is a streamlined government operation that combines existing state resources to give businesses a single point of contact for all their potential business development needs. The result is an agile office that is continually:

- *Mobilizing Strike Teams for attraction and retention of businesses.*
- *Marketing the benefits of California's dynamic economy.*
- *Helping businesses and local governments clear regulatory hurdles.*
- *Supporting local job creation.*

## GoED Core Functions

### PERMIT STREAMLINING:

GoED works with business owners across the state to help them navigate the permitting process and clear regulatory hurdles. In addition, GoED is working with cities and counties on several local projects that would allow different regions of the state to update and automate certain aspects of the permitting process. This project driven approach is driving innovation for the permitting process that will eventually serve as the statewide model.

### BUILDING CALIFORNIA'S INNOVATION CORRIDOR:

GoED manages 12 regional Innovations Hubs (iHubs) across the state. These iHubs bring together public research institutions with private sector resources to promote and expand innovation in their region. iHub regions include: Redding / Chico, Sacramento, North Bay, San Francisco, South Bay / San Jose, Livermore, East Bay, San Joaquin Valley, Los Angeles, Orange County, Coachella Valley and San Diego.

## QUICK RESPONSE BUSINESS STRIKE TEAMS:

GoED coordinates the administration's go to 'Strike Teams' which assemble to interface directly with businesses that may be interested in relocating to California or when GoED learns that a major employer is facing challenges and may be leaving the state or closing. The Strike Teams have been invaluable in attracting new companies, saving jobs, and working to keep companies like Bayer Healthcare, Jazz Semiconductor, and Baxter Pharmaceutical here in the state.

## LEADER IN MARKETING CALIFORNIA'S GREEN ECONOMY:

GoED is the primary agency for the marketing and promotion of California's innovative green companies. GoED works with the state's network of alternative energy, cleantech and greentech companies to market the state as a global leader in the Green Economy.

## HOME TO THE GOVERNOR'S SMALL BUSINESS ADVOCATE:

GoED deploys the state's Small Business Advocate to serve as liaison with California's 3.5 million small businesses. The Small Business Advocate is the only statutorily mandated appointee in the Governor's Office tasked with serving small business owners as they lead the recovery.

## ONE OF A KIND DIRECT BUSINESS SERVICE:

GoED operates one of the only direct service operations in state government, whereby anyone can call/email and get immediate assistance on issues including permit assistance, starting a business, relocating or expanding a business, conflicts with state government and much more. Anyone that contacts GoED will be contacted by one of our business specialists within two business days.

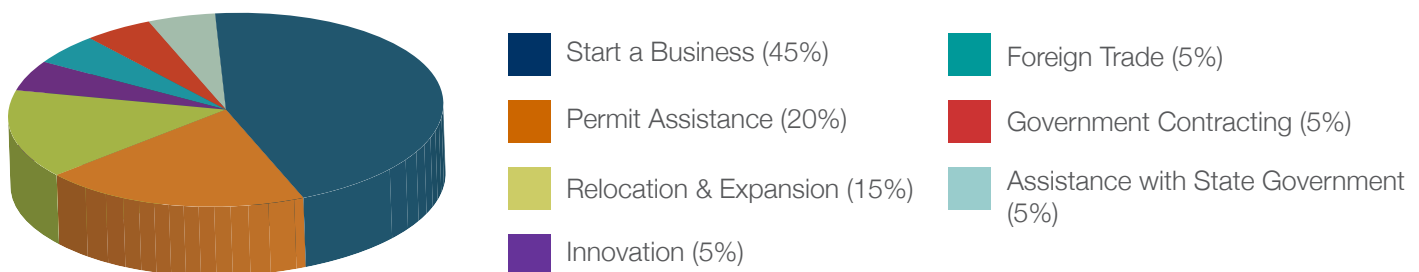
## PERMIT ASSISTANCE FOR SMALLER ENERGY PROJECTS:

The GoED provides permit streamlining for smaller energy projects that are below the California Energy Commission's (CEC) minimum threshold of 50 MW. Without the assistance of GoED, these localized energy projects would have not have a single entity to work with and ensure that the projects are brought on-line quickly and efficiently. As the Governor's proposal clearly states, projects under 50 MW are necessary to meet the goal of 20,000 new MW by 2020 so GoED will play a critical role.

## FOREIGN TRADE MISSIONS:

GoED's Foreign Trade team partners with the California Centers for International Trade Development (CITD) to coordinate trade missions on behalf of the Governor.

## Business Assistance Breakdown



## Join Us

For more information about the California Governor's Office of Economic Development, please visit our website at [business.ca.gov](http://business.ca.gov), or scan the QR Code to your right.

A QR bar code is a new way to share information. On your smartphone, download a QR Reader application, scan the QR Code, then follow the link.

